

Hiebert's Winnipeg
**MEDIA DIRECT
MARKETING**
*Delivering Your Message.
Marketing Your Plan!*

**Winnipeg
loves to
dine!**

**Increase Awareness
for your Restaurant**

**Increase Traffic
for your Restaurant**

**Increase Profits
for your Restaurant**

Bottom Line...

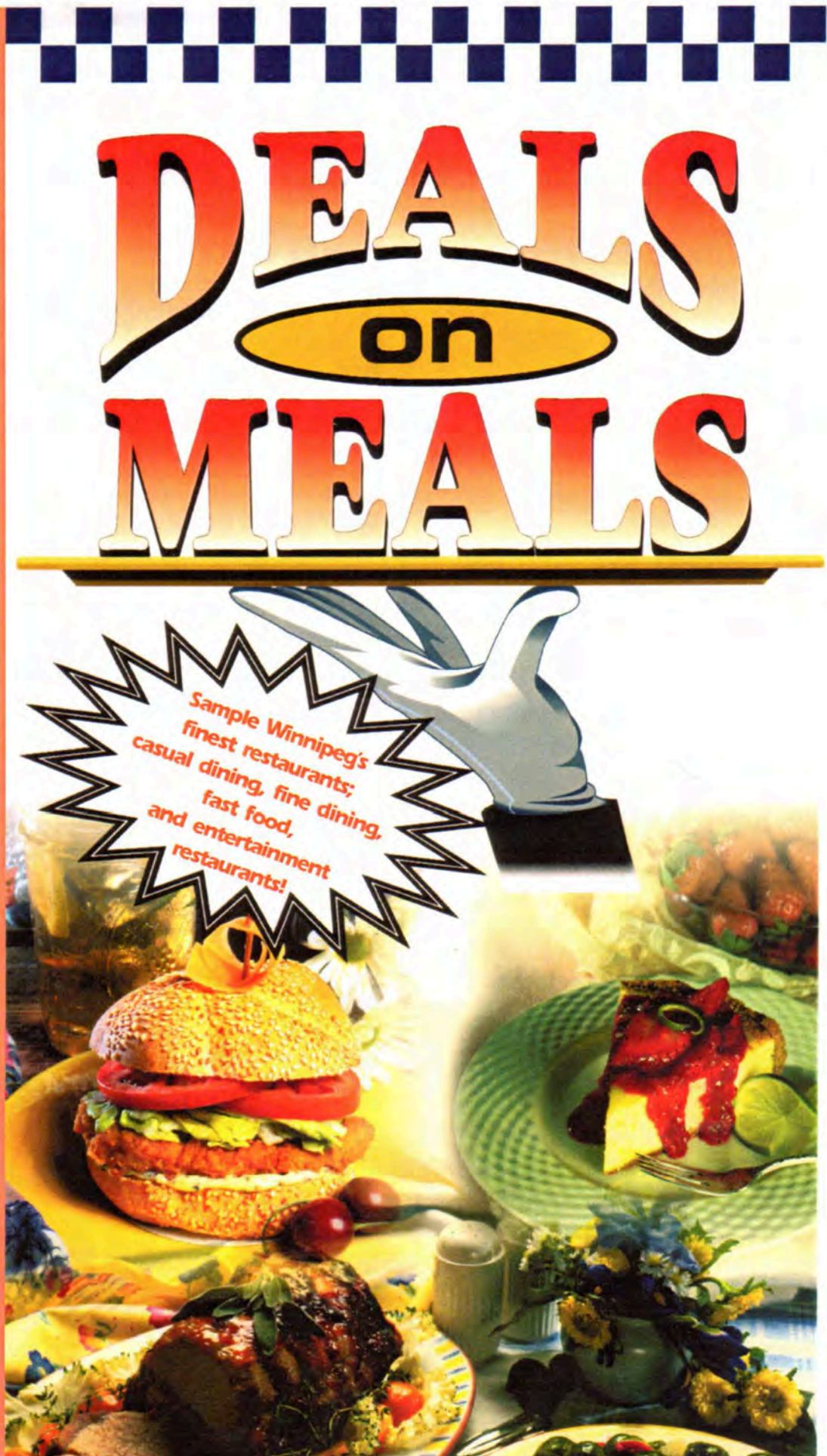
**We'll get the word out.
You watch the
Business roll in with...**

**Deals on
Meals
Coupon
Books**

**We deliver 100,000
Coupon Books
throughout Winnipeg**

**Call us to arrange
for your inclusion
in this exclusive
coupon book
opportunity!**

943-5241



**DEALS
on
MEALS**

*Sample Winnipeg's
finest restaurants;
casual dining, fine dining,
fast food,
and entertainment
restaurants!*

Increase your Business

with Media Direct Marketing Deals On Meals!

The Deals on Meals Coupon Book offers:

- Delivery to 100,000 homes, apartments, business, hotels and more
- Full Colour, glossy coupons for greater appeal
- Convenient size, with a longer shelf-life

Dimensions:

- Coupon Book: 7" x 4"
- Coupon Size: 3-1/2" x 4" (2 sides)

Pricing:

- Per Coupon **\$995.00***
**Ask your representative about multiple booking discounts*

Options:

- Cover Banner **\$1500**
- Back Cover **\$1500**

Distribution Months

- April □ June □ September □ November

Are you seeing results from your advertising dollar?

No other publication can deliver the results like "Deals on Meals"

Did you know?

Winnipeg is the restaurant/food hub of Canada

"Deals on Meals" is the only publication in Winnipeg exclusive to the Food/Hospitality industry

"Deals on Meals" can target directly to the market areas that will deliver the results you are looking for

For as little as 1¢ per unit, your restaurant can reach out to the public and increase business

Tel:

943-5241

