



# We Make It Easy!

Design • Print • Distribute

All Under One Roof

## Direct Mail!

Marketing That Delivers

Unlock The Power Of Direct Mail!

### Promo# 1

#### Post Cards

5.5x8.5 2 sided  
Full Colour

20,000	5 <sup>1</sup> / <sub>2</sub> ¢/ea
50,000	4 <sup>1</sup> / <sub>4</sub> ¢/ea
100,000	3 <sup>3</sup> / <sub>4</sub> ¢/ea

### Promo# 2

#### Flyers

8.5x11 2 sided  
Full Colour/half fold

20,000	5 <sup>3</sup> / <sub>4</sub> ¢/ea
50,000	4 <sup>1</sup> / <sub>2</sub> ¢/ea
100,000	4¢/ea



## Let Us Put Direct Mail To Work For Your Business Winnipeg's Source For Your Direct Mail Campaign!

Find New Customers & Grow Your Business  
With The Right Marketing Solutions,  
The Right Resources & The Right Partners

### Facts/Benefits

Reach More Customers • Target Your Ideal Audience  
Grab Customers Attention • Great Response Rates  
Increase Profits • Track Your Results

- 72.5% of customers use direct admail advertising to make purchases
  - 81% of Canadians are likely to discard unopened mail
- 9 out of 10 people state they are more willing to open direct mail if it looks interesting
  - Canadians prefer direct as mail as opposed to all other forms of advertising
    - 87% of all potential customers open direct mail
- 75% of customers pay greater attention to direct mail compared to other advertising mediums

### Special Pricing For Distribution With Print Services!

\*Flat Rate  Distribution  
With Print Services Only .13¢/ea (reg. .17¢/z)

